



Your value driven partner in care

CDE Reimbursement Support Programme

for

Pharmaceutical and Diagnostic Companies

2021

Centre for Diabetes & Endocrinology (Pty) Ltd. | Reg. No. 1994/001693/07 | VAT No. 4900141757



+27 11 053 4400

81 Central Street, Houghton Estate, 2198

PO Box 2900, Saxonwold, 2132, South Africa

www.cdediabetes.co.za

Why choose the CDE Reimbursement Support Programme?

Credibility



The CDE is run by multi-specialist clinicians and Key Opinion Leaders

The CDE is accredited with the Council for Medical Schemes as a Managed Care Organisation for Active Disease Risk Management Services in

Cardiovascular

Diabetes

Dyslipidaemia

Hypertension

Chronic renal disease

Mental Health

Well-positioned



We work with your market access requirements as a trusted 3rd party with years of experience in dealing with funders.

As a 3rd party, the motivations are seen by the funders to be independent of the company behind a drug or device.

Affordable



The **CDE Reimbursement Support Programme** is more cost-effective than running an in-house programme.

The ROI generated by increased sales volumes will more than cover the costs.

Low-risk



The CDE has a fully developed Pharmacovigilance Department set up to comply with your Patient Safety and Regulatory Departments.

Our CRF 21-accredited electronic system provides full audit trails to ensure all your POPIA compliance and governance needs are met.

Gravitas



Our dedicated team is equipped with the latest requirements and formularies of all healthcare funders.

Where appropriate, motivations can be endorsed by an independent team of senior physicians/ specialists.

Success



Reportable higher **successful reimbursement motivation outcomes**

Increased retention rates to stay on therapy and improve clinical outcomes

What will we do for you?

The **CDE Reimbursement Support Programme** will help you by facilitating

- access,
- adoption,
- adherence and
- persistence

on your drug or device.

• Overcome barriers to accessing a drug or device

- Patient advocacy
- Formulary advice
- Clinical motivations
- Specialist reviews

Access



• Obtaining the first script and getting it filled

- First script written
- Script fulfilled
- Support for initiation

Adoption



• Take the drug or use the device as often as recommended to obtain desired outcomes

- Monthly refills collected

Adherence



• Stay on the product or device for longer

- Repeat prescriptions
- Repeat motivations

Persistence



We



engage with funders to advocate for patient access to recommended drugs and devices.



provide specialist reviews and motivations for expensive low volume medications or devices.



Increase **access** by better understanding the appropriateness of a particular drug/device for a particular person in a particular market segment



Increase **adoption** by overcoming the obstacles to accessing a drug or device, without a co-pay, by utilising legitimate processes to obtain funding



Increase **adherence** by supporting a patient to achieve outcomes that can be reported to the funder to ensure ongoing access to the drug.



Maintain **persistence** by obtaining proof of efficacy, remotivating for continued access within the stipulated time frame and sourcing the required supporting documentation

CDE can adopt the reimbursement specifications to suit your individual needs.

If you are interested in meeting your KPI's, increasing your market share in the funded healthcare environment or want more information, please contact

Dr Samantha Mostert on SamanthaM@CDEDiabetes.co.za or 064 656 7945